

Recommended Curriculum for Academic Year 2023/2024

Graphic Design BA

Course-unit	Prerequisites	Lecture	Practical class/seminar
Semester 1			
History of Art in the Context of Social Sciences 1.		2	0
Drawing studies 1.		0	4
Basics of Digital Graphic Design (Pixel and Vector Graphics Programs)		0	4
Digital Graphic Design Techniques (DTP)		0	4
Graphic Design Studies 1.		0	4
Typographic Foundation Practice		0	4
Project Week 1. (Graphic Design BA)		0	2
University Seminar		0	2
Start My Brand (Art)		0	2
Frame of optional subjects		0,0	0,0
Total		2,0	26,0
Semester 2			
History of Art in the Context of Social Sciences 2.	History of Art in the Context of Social Science	2	0
Introduction to Philosophy and Aesthetics		2	0
Drawing Studies 2.	Drawing Studies 1.	0	4
Graphic Design Techniques 1. (Graphic Workshop)		0	4
Graphic Design Studies 2.	Graphic Design Studies 1.	0	4
Typography Practice	Typographic Foundation Practice	0	4
History of Typography and Graphic design		2	0
Project Week 2. (Graphic Design BA)		0	2
Frame of optional subjects			
Total		6,0	18,0
Special Requirements of Admission to the Specialization Beginning in Semester 3			
Typographic Foundation Practice		0	4
Graphic Design Studies 2.	Graphic Design Studies 1.	0	4
Graphic Design Techniques 1. (Graphic Workshop)		0	4

One Shall Complete these Subjects in order to be Admitted to the Specialization			
Semester 3			
Basics of Law, Economy and Management		2	0
The Basics of Communication Studies		2	0
Paper and Packaging Practice		0	4
Paper and Packaging Industrial Knowledge		2	0
Project Week 3. (Graphic Design BA)		0	2
Specialization-specific subjects		0	12
Frame of optional subjects			
Total		6,0	18,0
Graphic Design Specialization			
Drawing Studies 3.	Drawing Studies 2.	0	4
Graphic Design Techniques 2. (Graphic Workshop)	Graphic Design Techniques 1. (Graphic Workshop)	0	4
Graphic Design Studies 3.	Graphic Design Studies 2.	0	4
Total		0	12
Packaging Design Specialization			
Packaging Design 1.		0	4
Packaging Design Techniques 1.		0	4
Graphic Design Studies 3. (Packaging Design Specialization)	Graphic Design Studies 2.	0	4
Total		0	12
Semester 4			
Art Theory		2	0
Theory of Graphic Design		2	0
Methodology of Graphic Design		2	0
Project Week 4. (Graphic Design BA)		0	2
Specialization-specific subjects		0	12

Frame of optional subjects		0,0	0,0
Total		6,0	14,0
Graphic Design Specialization			
Graphic Visual Studies		0	4
Graphic Design Techniques 3. (Graphic Workshop)	Graphic Design Techniques 2. (Graphic Workshop)	0	4
Graphic Design Studies 4.	Graphic Design Studies 3.	0	4
Total		0	12
Packaging Design Specialization			
Packaging Design 2.	Packaging Design 1.	0	4
Packaging Design Techniques 2.	Packaging Design Techniques 1.	0	4
Graphic Design Studies 4. (Packaging Design Specialization)	Graphic Design Studies 3. (Packaging Design Specialization)	0	4
Total		0	12
Semester 5			
Sustainable Development		2	0
Introduction to Media Culture		2	0
Project Week 5. (Graphic Design BA)		0	2
Specialization-specific subjects		0	14
Frame of optional subjects		0,0	0,0
Total		4,0	16,0
Graphic Design Specialization			
Photography and Printing Technologies		0	6
Graphic Design Techniques 4. (Media Graphics and Webdesign)	Graphic Design Techniques 3. (Graphic Workshop)	0	4
Graphic Design Studies 5. (Graphic Design Specialization)	Graphic Design Studies 4.	0	4
Összesen		0	14
Packaging Design Specialization			
Packaging Design Techniques 3.	Packaging Design Techniques 2.	0	4

Graphic Design Studies 5. (Packaging Design Specialization)	Graphic Design Studies 4. (Packaging Design Specialization)	0	4
Object Design and Printing Technologies and Practice (Packaging Design Specialization)		0	6
Összesen		0	14
Semester 6			
Portfolio (Graphic Design BA)		0	4
Project Week 6. (Graphic Design BA)		0	2
Degree Thesis Writing (Graphic Design)		0	2
Specialization-specific subjects		0	10
Frame of optional subjects		0,0	0,0
Total		0,0	18,0
Graphic Design Specialization			
Code Based Design		0	6
Graphic Design Studies 6.	Graphic Design Studies 5.	0	4
Total		0	10
Packaging Design Specialization			
Graphic Design Studies 6. (Packaging Design Specialization)	Graphic Design Studies 5. (Packaging Design Specialization)	0	4
Interactive Packaging Design (Packaging Design Specialization)		0	6
Total		0	6
Total		24	110
Frame of Optional Subjects			
Specialization			

Requirements	Credit points	INSTITUTE
E	4	ELM
P	5	VIK
P	5	VIK
P	5	VIK
P	5	VIK
P	5	VIK
P	5	VIK
P	0	VIK
P	0	INY
P	0	TREK
	0	
	29	

E	4	ELM
E	4	ELM
P	5	VIK
P	5	VIK
P	5	VIK
P	5	VIK
E	4	VIK
P	0	VIK
	0	
	32	
P	5	VIK
gy	6	VIK
gy	5	VIK

E	4	ELM
E	4	ELM
P	5	VIK
E	4	VIK
P	0	VIK
	15	
	0	
	32	

P	5	VIK
P	5	VIK
P	5	VIK
	15	

P	5	VIK
P	5	VIK
P	5	VIK
	15	

E	4	ELM
E	4	VIK
E	4	VIK
P	0	VIK
	15	

	0	
	27	
P	5	VIK
P	5	VIK
P	5	VIK
	15	
P	5	VIK
P	5	VIK
P	5	VIK
	15	

E	4	ELM
E	4	ELM
P	0	VIK
	17	
	4	
	29	
P	7	VIK
P	5	VIK
P	5	VIK
	17	
P	5	VIK

P	5	VIK
P	7	VIK
	17	

P	8	VIK
P	0	VIK
P	2	VIK
	12	
	9	
	31	
P	7	VIK
P	5	VIK
	12	
P	5	VIK
P	7	VIK
	7	
	180	
	13	
	59	